



# OVC

## EXPO 2025

MAY 2<sup>ND</sup> - MAY 3<sup>RD</sup>

### CONCEPT NOTE & SPONSORSHIP PACKAGE

**Theme:** Leveraging Innovation, Opportunities  
and Resources for Strategic Growth



## Introduction:

The OVC Business Partnership Conference is a pivotal event uniting African professionals, innovators, entrepreneurs, investors, and policymakers from across the global diaspora to foster collaboration, share insights, and drive technological advancements. To be held in **New York in May 2-3, 2025**, this conference serves as a bridge connecting the African diaspora with various business stakeholders, government officials, investors, and industry leaders to explore opportunities for collaboration and partnership. Additionally, it will be a platform for networking, and knowledge sharing.

## Objectives:

- **Diaspora Engagement:** Engage the African diaspora community in discussions and initiatives geared towards leveraging their skills, knowledge, and networks for the development of the business and trade ecosystem.
- **Knowledge Transfer:** Facilitate the exchange of ideas, experiences, and best practices between diaspora professionals and local entrepreneurs to foster innovation and entrepreneurship.
- **Investment and Funding:** Showcase investment opportunities, startups, and tech initiatives in Africa to attract diaspora investment and support for local innovation and economic growth.
- **Capacity Building:** Provide training, mentorship, and networking opportunities to empower local entrepreneurs and startups with the skills and resources needed to succeed in the tech industry.
- **Policy Advocacy:** Advocate for policies and initiatives that support diaspora engagement, innovation, and technology adoption in Africa to create an enabling environment for tech development

## Key Themes:



- 1. Innovation and Disruption:** Exploring emerging technologies, trends, and opportunities shaping the future industry.
- 2. Entrepreneurship and Startups:** Showcasing success stories, challenges, and lessons learned from Africa diaspora-led startups and ventures.
- 3. Investment and Funding Landscape:** Discussing investment trends, funding options, and strategies for diaspora investment in Africa startups and initiatives.
- 4. Ecosystem Development:** Highlighting efforts to build a vibrant and inclusive business ecosystem in Africa through collaboration, mentorship, and capacity building.
- 5. Social Impact and Sustainable Development:** Examining the role of innovation technology in addressing social challenges, promoting sustainable development, and improving livelihoods in Africa.



## Format:

The conference will feature keynote presentations, panel discussions, fireside chats, and networking sessions. Participants will have the opportunity to engage with thought leaders, investors, entrepreneurs, and policymakers through both in-person and virtual platforms, ensuring broad participation and accessibility.

## Target Audience:

- Diaspora professionals, entrepreneurs, and innovators
- Tech industry leaders, executives, and investors
- Government officials, policymakers, regulators, and ecosystem builders
- Academics, researchers, students and thought leaders in technology and innovation
- Investors, and venture capitalists interested in the Africa business ecosystem

## Conclusion:

The OVC Business Partnership Conference is a unique opportunity to harness the collective power of the African diaspora in driving trade, innovation, entrepreneurship, and technology development in Africa. By fostering collaboration, investment, and knowledge transfer, this conference aims to accelerate the growth of the Africa business ecosystem and contribute to the continents' socio-economic growth.

**Together, we can build a brighter future for Africa through trade, innovation, partnership, and the transformative power of global entrepreneurship**

# Sponsorship package



Whereas the specific sponsorship dollar amount is your absolute discretion, we have come up with common levels of sponsorship that we believe will provide you the flexibility to optimize your discretion in funding this event. They are as follows:

| Sponsorship                          | Costs    |
|--------------------------------------|----------|
| Double Platinum<br>(Lunch or Dinner) | \$ 7,500 |
| Platinum                             | \$ 5,000 |
| Diamond                              | \$ 4,000 |
| Gold                                 | \$ 3,000 |
| Silver                               | \$ 2,000 |
| Bronze                               | \$ 1,000 |
| VIP & attendee                       | \$ 500   |
| OVC Members                          | \$ 250   |

# Sponsorship Benefits

We expect in the upwards of 100 plus attendees and media houses that will be recording the event. So it would be a great platform for sponsors to showcase their products and services.

All sponsors and their organizations will be recognized at the conference, their organizations' names and logos will be adorned on the conference posters and the large canvas; your company and services will also be advertised on the major website directly responsible for organizing the conference as partners.

Additionally, the following benefits accrue to each category outlined above:

| Choose your package  | Features   |
|--|--|
| <b>Double Platinum</b><br>(Lunch or Dinner Sponsor) – EXCLUSIVE Industry specific<br><b>@ \$ 7,500</b> | Access to the entire conference audience during the Lunch or Dinner to address (20Minute speech), engage and or promote your organization as in all the event activities, be a panelist or contributor at a session of your choice, a display table/booth and advertisements |
| <b>Platinum</b><br><b>@ \$ 5,000</b>   | An opportunity to address the conference during the general sessions for up to 10 Minutes to advance your organization's agenda, be a panelist or a contributor at a designated session, a display table/booth and advertisements  |
| <b>Diamond</b><br><b>@ \$ 4,000</b>  | You will get a chance to address the conference for up to 5 minutes, be a panelist, lead a break-out or panel session of your choice or be a contributor in the general session, a display table/booth and advertisements  |
| <b>Gold</b><br><b>@ \$ 4,000</b>   | A chance to address the conference for 2 minutes, be a panelist, lead a breakout or panel session of choice, a display table/booth and advertisements  |

# Sponsorship Benefits

| Choose your package                            | Features  |
|--|---|
| <b>Silver</b><br>@ \$ 2,000                    | A chance to be a panelist at the general session or lead a break-out or panel session of choice, a display table/booth and advertisements |
| <b>Bronze</b><br>@ \$ 1,000                    | A chance to lead a break-out session of your choice, a display table/booth and advertisements   |
| <b>VIP &amp; Attendee Packages</b><br>@ \$ 500 | Honorable mention in livestream media and advertisements  |
| <b>OVC MEMBER @ \$250</b>                      |   |



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**Venue:** 22 Cortland Street 23<sup>rd</sup> Floor, New York